



# iPad at Work

## Mobile Meetings Made Easy



iPad makes meetings anywhere, anytime, simple. Whether you're at the office or working remotely, you can connect with other meeting participants in just a few taps. iPad makes it easy to present and share ideas with immediate impact—without complicated setups or wasted time.

With iPad and apps from the App Store, you can make video calls, host or attend meetings, and share agendas and sidebar discussions. The thin, light iPad design, instant-on capability, 10-hour battery life,<sup>1</sup> and convenient wireless connectivity give you access to a rich mobile meeting experience.

### Video calls in a tap.

FaceTime on iPad 2 lets you be in the office even when you're not.<sup>2</sup> Make video calls via Wi-Fi with just a tap from your iPad 2 to a coworker's iPad 2, iPhone 4, new iPod touch, or Mac running FaceTime. Use FaceTime to keep important meetings when you're away from work, or to build one-on-one relationships with clients and colleagues.

FaceTime is easy to set up. All you need is an Apple ID and an email address, and you're ready to go. FaceTime is integrated with the Contacts app built into iPad, so you don't have to enter your contacts from scratch. To start a FaceTime call, tap your contact's phone number if she has an iPhone 4, or tap her email address to call an iPad 2, iPod touch, or Mac. An invitation pops up on her screen, and when she accepts, the call begins.

You can switch between the two built-in cameras on iPad 2 anytime during a call. The front camera faces you, and the back camera faces what's in front of you, so you can show where you are and who you're with or share visual details from a job site. Whether you're across the office or across the country, iPad helps you stay connected.

"Mobility is an enormous part of the job here. We have more than 1200 client hospitals and Skilled Nursing Facilities in 43 states, and we also own 34 long-term acute care and rehabilitation hospitals. So a big part of IT at RehabCare is providing solutions to a workforce spread across the country. To meet that need, we are using iPhone and iPad."

— Dick Escue, Chief Information Officer

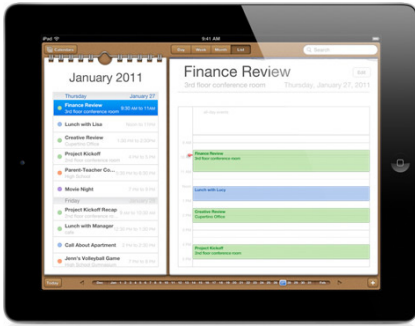
#### RehabCare, St. Louis, MO

Long-term acute care and post-acute care services provider



#### FaceTime

Make video calls over Wi-Fi from your iPad 2 to someone else's iPad 2, iPhone 4, new iPod touch, or Mac running FaceTime—with just a tap.<sup>2</sup>



### Track your meetings

Stay on top of all your business meetings using the built-in [Calendar](#) app on iPad. Because it integrates seamlessly with Microsoft Exchange, you can stay continually updated with your desktop or laptop calendar and stay on schedule.

- Download all your work appointments.
- Sync to your work calendar on your computer.
- Get push calendar notifications and updates.

## Gather the troops.

Whether you're working from home, on a layover at the airport, or at a coffee shop between sales calls, you can host a meeting in no time on iPad 2. Apps like Fuze Meeting HD allow you to initiate a meeting via Wi-Fi or 3G<sup>3</sup> within minutes. Fuze Meeting HD lets you share documents, control slide presentations, and send instant messages to other attendees. And with multitasking capabilities on iPad, you can close Fuze Meeting HD, open a file-sharing app such as Dropbox, and send or receive files you'd like to distribute without ending the meeting.



### Fuze Meeting HD

Host online meetings via iPad and see real-time screen sharing and HD content. Join audio conferences directly from your iPad.

## Join the meeting. Leave inspired.

With the WebEx for iPad app, you can participate in a WebEx meeting you've been invited to join even if you don't have a WebEx user account. Simply open the WebEx app for iPad and enter the meeting number. You can participate actively by chatting with the host or other attendees or view shared content. Connect to the audio portion of the meeting through VoIP, or join a teleconference via two-way video conferencing. And with a WebEx user account, you can host meetings on the go. Schedule a meeting, start or delete a meeting, or even pass the presenter controls to any participant, all from your iPad.



### WebEx for iPad

Attend WebEx meetings using iPad. View documents, applications, and screen sharing, and interact with other attendees via two-way video.

## Supercharged agendas.

A well-organized meeting helps keep attendees focused, on track, and on time. The Agendas app for iPad does this and more. Create an agenda for your next meeting and broadcast it to any iPad on the same network. Meeting attendees will need to enter a four-digit code from their Agendas app on iPad to view the interactive agenda. During the meeting, attendees can use the sidebar to ask questions, vote, or rank the most critical questions to address. A built-in timer keeps the presenter on time. Need to add a topic or assign a task during the meeting? No problem. Agendas gives everyone the same view, so everyone has a record of all changes and assignments. You can even store and track your past meeting agendas.



### Agendas

Create interactive agendas and broadcast them to any networked iPad to keep meetings productive, on topic, and on schedule.

"iPad enables Raidious to hold our entire company in our hand. So when we meet with our teams and clients, we are able to produce, review, and collaborate in a way that feels natural and fluid."

– Brian Wyrick, Vice President of Operations

**Raidious, Indianapolis, IN**  
Interactive marketing company

**Discover apps for work.**

Visit the @Work collection of business apps on the App Store.

[www.itunes.com/atworkipadapps](http://www.itunes.com/atworkipadapps)

Learn more.

**iPad at Work**

Check out more ways to boost productivity on the job with iPad.

[www.apple.com/ipad/business/ipad-at-work](http://www.apple.com/ipad/business/ipad-at-work)

**iPad Apps for Business**

Discover more apps for every business.

[www.apple.com/ipad/business/apps](http://www.apple.com/ipad/business/apps)

**iPad in Business Profiles**

See how iPad is changing the way businesses work.

[www.apple.com/ipad/business/profiles](http://www.apple.com/ipad/business/profiles)

# Profile Snapshots

Discover how other companies use iPad to make their meetings more successful, timely, and productive.



## RehabCare

Apps used: GoToMeeting, Keynote, Pages, Numbers, Penultimate

For the executive staff at RehabCare, a leading provider of hospital-based rehabilitation facilities, iPad has become the preferred business tool for meetings and presentations. With its large, easy-to-read screen and fast Internet access, iPad is an unbeatable mobile interface for clinical applications and documentation, from diagnostic and imaging tools to nursing notes and patient intake forms. Equipping RehabCare's staff with easy-to-use, process-driven apps on iPad helps them improve patient care. It also makes for a more motivated workforce and a healthier bottom line.

[www.apple.com/ipad/business/profiles/rehabcare](http://www.apple.com/ipad/business/profiles/rehabcare)



## Raidious

Apps used: Fuze Meeting HD, WordPress, Keynote, Dropbox, Evernote

iPad is an essential business tool for Raidious, an interactive marketing firm. Due to the company's reliance on mobility, the technology they choose must work as well on the go as in the office. With iPad, they can host meetings remotely and connect with clients in any capacity, making their entire workflow as efficient as possible. They are more responsive to their clients, making it possible to reimagine and reinvent what a marketing services firm can accomplish.

Content sold separately. Available on iTunes. Some features, applications, and services are not available in all areas. Wi-Fi Internet access required for some features; broadband recommended; fees may apply. Application availability and pricing are subject to change.

The iTunes Store is available only to persons age 13 or older in the U.S. and many other countries; see [www.apple.com/support/itunes/ww](http://www.apple.com/support/itunes/ww) for a list of countries. Requires iTunes, compatible hardware and software, and Internet access, broadband recommended (fees may apply). See [www.apple.com/itunes/whats-on](http://www.apple.com/itunes/whats-on) for more information. Terms apply, see [www.apple.com/legal/itunes/us/terms.html](http://www.apple.com/legal/itunes/us/terms.html).

Some products are not available outside the U.S. Product specifications are subject to change.

Mention of third-party products is for informational purposes only and constitutes neither an endorsement nor a warranty. Apple assumes no responsibility with regard to the selection, performance, or use of these vendors or products.

<sup>1</sup>Battery life varies by use and configuration. See [www.apple.com/batteries](http://www.apple.com/batteries) for more information. <sup>2</sup>FaceTime for Mac may require a separate purchase. FaceTime is not available in all areas. <sup>3</sup>3G connectivity requires Wi-Fi + 3G model iPad and 3G data plan (sold separately).

© 2011 Apple Inc. All rights reserved. Apple, the Apple logo, FaceTime, iPad, iPhone, iPod touch, iTunes, Keynote, Mac, Numbers, and Pages are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Other product and company names mentioned herein may be trademarks of their respective companies. Product specifications are subject to change without notice. This material is provided for information purposes only; Apple assumes no liability related to its use.