

ADVERTISER		AGENCY	
Name:	<b>Small Dog Electronics, Inc</b>	Name:	
Address:	1673 Main Street Waitsfield, VT 05673	Address:	
Contact:	Geoff Blanck	Contact:	
Phone:	(802) 496-7171 Fax: (802) 496-6257	Phone:	Fax:
E-Mail:	geoff@smalldog.com	E-Mail:	

AD INFORMATION		BILLING INFORMATION	
Client I.O. No:		Bill To:	Advertiser
Material Due Dt:	12/29/2006	Billing Contact:	Geoff Blanck
Ad Live Date:	01/01/2007	Contract Period:	01/01/2007 to 03/31/2007
Ad Removal Dt:	03/31/2007	Agency	15.00 %
Campaign Name:	Small Dog Infocenter	Discount:	
		OL Specialist 1:	Mark Barreca 100 %
		OL Specialist 2:	%
		OL Specialist 3:	%
		Billing Month(s):	01/2007, 02/2007, 03/2007
Special Instructions:	Placement also includes a 728x90 ad unit *PC World.com will include 250,000 textlink impressions in our Todays Special Offers section if Infocenter pageviews delivers under 40,000 in the month. Delivery will be in following month. *Right of first refusal on renewal applies if notified by March 1. Increased rate will apply if Infocenter pageviews average 65,000 per month over 3 month timeframe.		

Site	Placement	Ad Type	Impressions per Period	No. of Periods	Gross Amount per Period	Total Gross Amount
PCW	Mac - ipod Infocenter	336 x 850	0	3	\$4,117.65	\$12,352.94

	Period	Campaign
Gross Subtotal	\$4,117.65	\$12,352.94
Agency Discount	\$617.65	\$1,852.94
Net Amount	\$3,500.00	\$10,500.00

Cancellations or changes in orders must be made in writing and be received by the publisher on or before the closing date.