



**Small Dog
Electronics**
Always By Your Side

FOR IMMEDIATE RELEASE

CONTACT: Kate Houston
Account Manager
(802) 863-3929 x100
kate@peoplemakinggood.com

SMALL DOG OPEN ON SUNDAY FOR THE FIRST TIME EVER!

-Waitsfield grants permission for store to open on Vermont's Tax Free Day-

WAITSFIELD, VT, JULY 3, 2008—For the first time ever, the Small Dog Electronics' Waitsfield store will be open on a Sunday for the Vermont Tax Free weekend of July 12th and 13th. Last year, Don Mayer, Co-Founder and Top Dog of Small Dog Electronics, appealed to the Waitsfield Development Review Board to remain open on Sunday during the Tax Free weekend, but was denied. This year, with strong support from the local community, the Board approved Mayer's request.

"This is the first Sunday we have been allowed to be open and we are excited to bring some additional economic stimulus to the valley while at the same time save our local customers who want to shop on Sunday a trip to the South Burlington Store," says Geoff Blanck, Chief Marketing and Sales Officer at Small Dog Electronics.

Small Dog Electronics will be open from 9:00 am until 5:00 pm on Sunday, July 13th for the tax free weekend in both Waitsfield and South Burlington.

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About Small Dog Electronics

Small Dog Electronics, New England's top Apple Specialist and reseller and the third largest Apple specialist in the US, was founded in 1994 by the father and son team of Don and Hapy Mayer. Small Dog is a socially and environmentally responsible company and employer. For more information

about Small Dog Electronics, and its product line of Apple computers, peripherals, iPods, software, and printers, visit their website at www.smalldog.com.