



## Small Dog Electronics

# Small Dog Electronics, Mall of New Hampshire & WZID raise over \$4,000 for American Red Cross efforts in Japan

03.29.2011– WAITSFIELD, VT — Small Dog Electronics, Mall of New Hampshire and 95.7 WZID collected \$4,061 in donations from over 300 cars at their “Drive Up & Drop Off” fundraising event that took place on Friday, March 18 at the Mall of New Hampshire. For any donation of \$5 or more, the donor received a \$5 gift certificate redeemable at Small Dog Electronics in the Mall of New Hampshire. A total of 150 cards were distributed before supplies ran out. All money raised will be donated to the American Red Cross’ relief efforts for Japan.

“Our fundraising efforts after the Haiti earthquake a year ago were a great success, and we essentially replicated that effort again for this disaster,” said Don Mayer, Top Dog and CEO of Small Dog Electronics. “Our partnership with WZID and the Mall of New Hampshire facilitated the inherent generosity of the Manchester community, who wanted to help Japanese citizens affected by this natural disaster.”

### Twitter Pitch

Small Dog Electronics, Mall of New Hampshire & WZID raise over \$4,000 for American Red Cross efforts in Japan

### News Facts

Small Dog Electronics, Mall of New Hampshire & WZID raise over \$4,000 for American Red Cross relief efforts for Japan.

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### Resource Links

None

### Tags

["Small Dog Electronics"](#), [Mall of New Hampshire](#), [WZID](#), [Manchester](#), [New Hampshire](#), [Japan](#), [Earthquake](#), [American Red Cross](#)

## More Small Dog Electronics News

[SMALL DOG ELECTRONICS NAMES REBECCA KRAEMER DIRECTOR OF IT & CONSULTING \(http://www.pitchengine.com/small-dog-electronics-names-rebecca-kraemer-director-of-it--consulting/136662/\)](http://www.pitchengine.com/small-dog-electronics-names-rebecca-kraemer-director-of-it--consulting/136662/)

[CHILL PILL GOES PINK TO BATTLE BREAST CANCER \(http://www.pitchengine.com/chill-pill-goes-pink-to-battle-breast-cancer/124266/\)](http://www.pitchengine.com/chill-pill-goes-pink-to-battle-breast-cancer/124266/)

[SMALL DOG ELECTRONICS NAMES JAN KNUTSEN AS DIRECTOR OF MARKETING \(http://www.pitchengine.com/small-dog-electronics-names-jan-knutsen-as-director-of-marketing/120665/\)](http://www.pitchengine.com/small-dog-electronics-names-jan-knutsen-as-director-of-marketing/120665/)

[CHILL PILL AUDIO AT 2011 INTERNATIONAL CES WITH NEW ON-THE-GO GADGETS \(http://www.pitchengine.com/chill-pill-audio-at-2011-international-ces-with-new-on-the-go-gadgets/112218/\)](http://www.pitchengine.com/chill-pill-audio-at-2011-international-ces-with-new-on-the-go-gadgets/112218/)

## About & Contact

### Small Dog Electronics

Small Dog Electronics, New England's top Apple Specialist and reseller and a leading Apple specialist in the US, was founded in 1995 by the father and son team of Don and Hapy Mayer. Small Dog is a socially and environmentally responsible company and employer. For more information about Small Dog Electronics, and its product line of Apple computers, peripherals, iPods, software, and printers, visit their website at [www.smalldog.com](http://www.smalldog.com).

### Contacting Small Dog Electronics

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