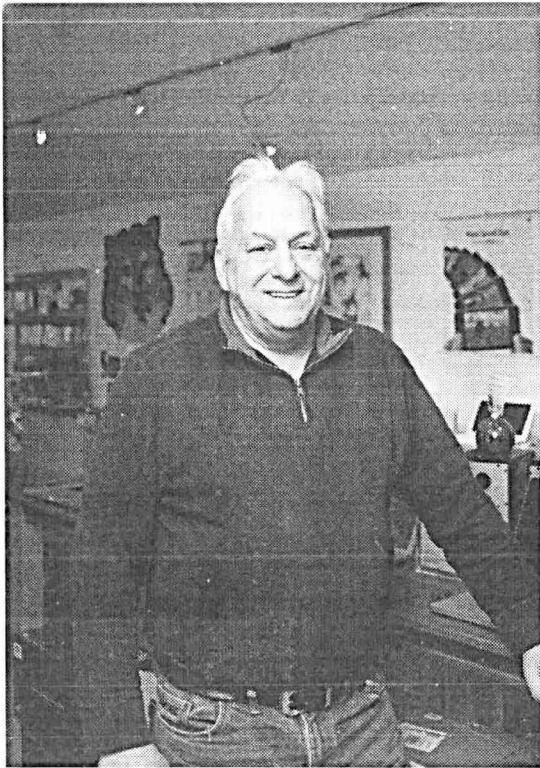


# FOTOS AND FACTS

## Small Dog Electronics



**Name of company:** Small Dog Electronics

**Name of owner:** Don and Hapy Mayer

**Location, Website, Email, Phone:** Waitsfield, South Burlington and Manchester, NH; (802) 496-7171; don@smalldog.com; www.smalldog.com.

**Description of your business?** Small Dog Electronics is Vermont's Apple Specialist carrying the full line of Apple products including Macs, iPod, iPad and iPhone.

**Who are your customers?** Consumers, small business, government.

**What makes your business unique?** We measure our business success by the triple bottom line of People, Planet and Profit...and, of course, the dogs.

**How long have you been in business?** 16 years.

**Personal background:** Creating businesses in Central Vermont for over 37years, founder of North Wind Power/Northern Power Systems, Maya

Computer, River Computer, Small Dog Electronics, Chill Pill Audio and Hammerhead Case.

**Best advice you would give someone starting a business?** Find that sweet spot between your passions and your commerce.

**What do you like best about the business?** Interacting with the customers, playing with the latest Apple technology and playing with the dogs.

**What was your first job?** Newspaper route.

**What was your most fun job?** I'm in it right now — CEO of Small Dog Electronics.

**Claim to fame?** Winner of Best Bosses of 2002 by *Fortune Small Business Magazine*.

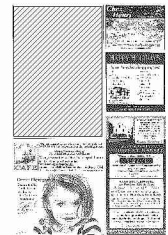
**What do you like best about The Valley?** Small town feel with big town support.

**What new business would you like to see move to The Valley?** More organic agriculture and local energy production.

**When you're not working, what are you doing?** Riding my motorcycle or restoring antique motorcycles.

**Wild Card? What else might people need to know?** I am a board member and former chair of Vermont Businesses for Social Responsibility.

*Want to see your business featured here? There is no charge for this business feature. Email [news@valleyreporter.com](mailto:news@valleyreporter.com) for details.*



## Reward Offered

WAITSFIELD – Small Dog Electronics is offering a \$1,000 Reward for information leading to the arrest and conviction of the person(s) involved in the three Small Dog Electronics burglaries at both their Headquarters in Waitsfield, VT, and the retail location in South Burlington, VT.

If you suspect any individual or have any leads, please contact any of the following departments:

South Burlington Police Department:  
(802)-864-4111,

Crime Stoppers: (802)-864-6666,

State Police: (802) 241-5534.

Small Dog Electronics, New England's top Apple Specialist and reseller and the third largest Apple specialist in the US, was founded in 1995 by the father and son team of Don and Hapy Mayer.



## iPad Speakers Shopping Guide. Getting Big Sound On the Go (VIDEO) 49

By [Mithan415](#)

### Looking for big sound for your iPad? Consider these options

While the iPad has many great speakers. There are many people who wish that their tablet had better speakers. While the next generation iPad is looking to address Apple's speaker issue, there are some options if you are looking for a better sound from your iPad. However, you have to consider whether you want to buy a dock system or a portable speaker. Consider that if you like to take your iPad out, then you should consider a portable speaker.

### Here are some great choices for iPad Speakers if you are on the go.

#### iLuv iSP100BLK Mini Portable Speaker – \$20.00

One of the best choices for those who want a low cost portable speaker for their iPad. This little speaker doesn't have the highest quality but it is nice and portable and comes with its own travel bag.

#### Chill Pill iPad Speakers – \$49.95

The Chill Pill Speakers are a great choice who want a more surround sound experience when they are on the go. This is a top choice for portable sound. While the Chill Pill Speakers cost a little more, they pack a punch.

#### Bose Companion 2 Series II -\$99

If you are looking for a high end choice, then go with Bose. The Companion 2 speakers offer big sound and are a great idea if you are a music lover. As with any product from Bose, you are getting top-of-the-line equipment.

#### Sony Ericsson Wireless Speakers – \$49.99

If you are looking for a great sound with a stylish design, then you should always take a look at Sony. These Wireless speakers are eye catching and the sound is excellent. This is a great value for those who want to have a brand name portable speaker.

### Should I Wait for the iPad2?

If you are thinking about waiting for the iPad 2 for a better speaker. You need to consider some factors. First of all, the iPad 2 may next be coming out for another year. Also, consider that the price may be higher. And finally, consider that while the speaker may be improved, it may not be up to your standards. If you currently have an iPad and want a better sound, then you should consider getting a speaker now.

### iLuvISP100BLK Speakers



### Chill Pill Speakers



### Bose Companion Series 2 Speakers



### Sony Ericsson Speakers



### Latest iPad Articles

- [iPad Stylus. Griffin, Targus or Boxwave? \(VIDEO\)](#)

For many people the multi-touch screen is more than enough to provide input for web browsing and typing. However, if you consider your iPad as a canvas, then you should consider getting a stylus for your iPad.... - 4 days ago

- [Apple may release iPad 2 in April. Should you wait before you buy your new iPad?](#)

Rumors have been stirring that Apple may release the iPad 2 in April of 2011. That may make people wonder if they should hold off on buying the current generation iPad. However, here are some questions to... - 2 weeks ago

- [Fruit Ninja for the iPad. Is it Worth Buying? \(VIDEO\)](#)

After Angry Birds, Fruit Ninja is one of the top selling casual games that you can find in the app store. For iPad fans, who like to play games online, Fruit Ninja has been updates to take full advantage of... - 17 hours ago

### Latest iPad News

- [Apple iPad](#)  
*New Straits Times*  
7 hours ago

# NUMBER CRUNCH



COURTESY OF THE CAPITOL CENTER FOR THE ARTS

## 15<sup>th</sup>

The anniversary celebrated by the Capitol Center for the Arts in Concord this past year. In November, the Center marked the milestone with a performance by Wynton Marsalis and the Jazz at Lincoln Center Orchestra.

Source: Capitol Center for the Arts



## 2.9%

The rate at which borrowers default on student loans with the NH Higher Education Assistance Foundation (NHHEAF). According to The U.S. Department of Education, the national default average increased from 6.7 percent to 7 percent in FY 2008. Nationally, NHHEAF has the fifth-lowest default rate.

Source: NH Higher Education Assistance Foundation



## \$10 million+

The amount NH ski resorts spent on improvements in preparation for the 2010-2011 season.

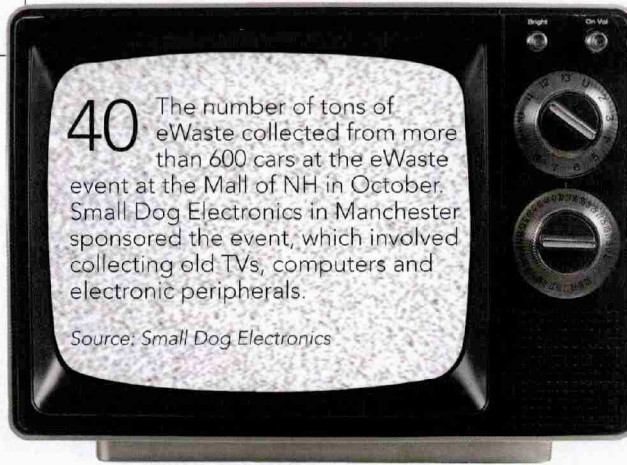
Source: Ski NH

## \$4 million

The fundraising goal set by NH Catholic Charities for its community capital campaign to support the purchase of the new facility for the NH Food Bank.

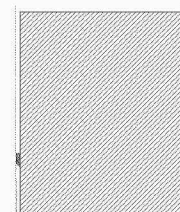


Source: New Hampshire Catholic Charities



**40** The number of tons of eWaste collected from more than 600 cars at the eWaste event at the Mall of NH in October. Small Dog Electronics in Manchester sponsored the event, which involved collecting old TVs, computers and electronic peripherals.

Source: Small Dog Electronics



## Did you know...?

According to The Tax Foundation's 2010 State Business Tax Climate Index, NH's overall tax climate is the seventh best of the 50 states. However, NH ranks near the bottom for unemployment insurance taxes (39), property taxes (40) and last for corporate taxes.

Source: NH Business and Industry Association



**Small Speakers For Smart People**  
"2009 Bookshelf Speaker Of The Year"  
- HomeTheaterReview.com



## Buying the best iPad speakers 60

By [ionutpopa](#)

The Apple iPad is one of the newest and most stylish products to come onto the market this year. It has proven to be extremely popular across the globe, so much so that Apple has actually struggled to produce enough to actually meet the high demand. Obviously, as with any new product that comes onto the market there are a plethora of different accessories that one can purchase to enhance the item. The iPad is no different there are plenty of extras that can be purchased and one of the most important is the iPad speakers. Although, the iPad does have reasonable speakers already fitted into it, the sound quality is not really good enough to enjoy watching a movie or listening to your favourite music.



Docking system with audio speakers for iPad

When purchasing any accessories to accompany an apple product you must proceed with caution. The connections can often be a little different to normal laptops or PC's so be sure to clarify that the speakers for the iPad that you are investing in have the correct connection. This is something that you should be especially weary of if you are making your [speakers for iPad](#) purchase on the internet. You should be able to double check the connection before you purchase the item.

It is important to consider where and when you will be using the speakers. If you are planning to solely use them in the comfort of your own home then you may want to invest in some larger speakers. However, if you want the [best iPad speakers](#) to be easier to travel with then a smaller set would be more advisable. This is something that should be decided before you begin to search. The same thoughts should be put into the power supply that your speaker choice has. Obviously, if you only plan to use them at home you can purchase as set that can simply be run off the mains; these should be a little cheaper. However, if you need portable speakers then you need to be searching for a set that has a rechargeable battery or one that can be powered by batteries; these will generally be a little more expensive.

There are a number of different retailers that sell [iPad speakers](#) both on the high street and on the internet. The widest choice and the best prices should be found on the internet but it is advisable to attain a number of prices and test as many products as you can before making a purchase.

### iPad speakers



[iLuv iMM747 Audio Cube Hi-Fidelity Speaker Dock for iPad, iPhone and iPod](#)

**Amazon Price:** Too low to display  
**List Price:** \$208.22



[iDesign Portable Speaker for iPad Tablet](#)

**Amazon Price:** \$58.95



[Chill Pill Mobile Speakers iPod/MP3 Players and Laptops \(Black\)](#)

**Amazon Price:** Too low to display  
**List Price:** \$49.99



[Jensen JiPS-250i Docking Station for iPad, iPod, and iPhone \(Black\)](#)

**Amazon Price:** \$69.99  
**List Price:** \$99.99

## Mobius launches online survey for Men in Mentoring research project

Mobius recently launched an online survey for men over the age of 18 as part of its Men in Mentoring research project. The survey, which can be accessed at <http://tinyurl.com/MenInMentoring>, asks respondents a series of questions related to volunteering and youth mentoring. Mobius encourages all men over the age of 18 to take part in the survey. Every male who participates will be entered into a drawing to win an iPod Touch from [Small Dog Electronics](#).

Mentoring programs across Vermont and nationwide all report that the number of male youth in need of a mentor far exceeds the number of male mentors available. In Chittenden County, approximately one-third of current mentors are men, while two-thirds of the children on waiting lists are boys. The purpose of Mobius' Men in Mentoring research project is to develop a deeper understanding of the factors preventing men in Vermont from engaging in mentoring relationships.

Mobius' Men in Mentoring research project consists of three major components: in-depth interviews, the aforementioned online survey, and random intercepts. The project

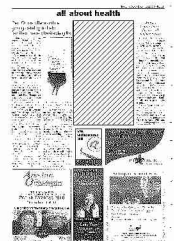
is designed to gather relevant information from current male mentors, men who have shown interest in mentoring but ultimately refrained, and a random sampling of the general male population.



The Men in Mentoring research project is being led by outside researcher Alanna Shanley. Mobius' goal is to use information about the obstacles men face when considering becoming a mentor to develop and implement effective tools to recruit, train, and retain the needed male mentors. For more information about this project, please contact Alanna Shanley at [akshanley@gmail.com](mailto:akshanley@gmail.com).

Mobius is a local non-profit that recruits mentors for kids and provides support for 14 mentoring programs throughout Chittenden County. A mentor is an additional caring adult in a child's life who volunteers to spend time with that young person to provide the support and guidance that many children need in order to realize their true potential.

Over 2,500 more mentors are needed in Chittenden County alone. To learn more about becoming a mentor, visit [www.mobiusmentors.org](http://www.mobiusmentors.org) or call Mobius at 658-1888.



## SHOPPER SERENADE



THOMAS ROY/UNION LEADER

The Holiday Victorian Carolers, with Big Smile Entertainment of Newton, Mass., fill the halls of the Mall of New Hampshire in Manchester with music as shoppers turned from giving thanks to buying gifts on "Black Friday." At right, Tom Weeks of Peterborough gets a demonstration of an iPad and an iPhone from Steve Whalen, a sales associate with Small Dog Electronics at the mall. New Hampshire retailers reported a day of brisk sales and crowds of mostly cheerful shoppers. See story on Page A6.

