







Vermonters reflect on Jobs' legacy

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Vermonters reflect on Jobs' legacy

Mac users call the Apple co-founder a "genius"

(NECN: Jack Thurston, South Burlington, VT) - At Small Dog Electronics, there are big reasons to be grateful for Steve Jobs.

"I think Steve Jobs is the Thomas Edison of our times," said Don Mayer of Small Dog Electronics.

Mayer is the largest independent Apple retailer in New England, selling online and in three stores.

"If you look at Steve, he always wanted to make things more usable, portable," he said of the 56-year-old. Jobs died Wednesday after several years of health battles.

Mayer met Jobs many times over 22 years in business, and was always touched by what he calls his positive, inspirational attitude.

"He took a company whose obituaries were being written every day and turned it into the most valuable corporation on the planet," Mayer said. "Just an amazing story; probably the most significant story in American business history."

"My life and my career are both better because Steve Jobs walked this earth," said Anna Palmer, owner of Vermont-based WinWin Apps.

Palmer says she has a job because of Steve Jobs. She's an app developer for iPhones and iPads. Her "Marble Jar" is a parenting tool that helps mom and dad tally if their kids' chores have earned them rewards.

Palmer was motivated to start her own business because of that famous phrase "There's an app for that." "I think the act of building is an act of optimism and that's what I think of when I think of Steve Jobs," Palmer said.

Mayer said one of Steve Jobs' real skills was surrounding himself with other visionary thinkers. So in that regard, Mayer predicts the company's management should have a really deep bench.

"And the product pipeline he started is going to continue to bring us new products," Mayer said.

These Vermonters who've cashed in on Apple know there will be many more computers, but never another Steve Jobs.

Statement on [Apple Website](#):

Steve Jobs
1955 – 2011

Apple has lost a visionary and creative genius, and the world has lost an amazing human being. Those of us who have been fortunate enough to know and work with Steve have lost a dear friend and an inspiring mentor. Steve leaves behind a company that only he could have built, and his spirit will forever be the foundation of Apple.

If you would like to share your thoughts, memories, and condolences, please email rememberingsteve@apple.com

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