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Small Dog Electronics Recommends Best iPad Apps for Business Professionals

SOUTH BURLINGTON, VT— With 86 percent of Fortune 500 companies now exploring uses for the iPhone and iPad, these devices are quickly infiltrating office buildings and conference rooms across the country. Small Dog Electronics understands that while these tools offer business professionals a new way to work, their time is valuable and productivity is a key to their success. With that in mind, Small Dog's team of experts has developed the following list of must-have apps to help busy professionals get the most from their iPad.

- **Notes Plus:** This powerful note taking app supports handwriting, typing and audio recording and features PDF exporting, emailing and Google Docs uploading. The perfect app for taking notes during meetings or

- presentations – when typing can seem rude – or jotting down ideas on the go, Notes Plus is available through the iTunes Store for \$4.99.
- **WebEx:** Ideal for the frequent business traveler, this free app available through the iTunes Store allows iPad users to join or host meetings from anywhere! WebEx features high-quality video that shows multiple participants simultaneously, voice-activated video switching that spotlights whoever is talking and full-screen or floating video options. Users can also view documents, applications or screen sharing with live annotations using WebEx.
 - **Keynote:** Part of Apple's iWork suite, this app makes preparing and sharing presentations quick and easy. Users can create presentations on the iPad using one of Apple's beautifully designed templates or by importing their own themes. Connecting their device to a projector or HDTV allows users to share their presentations. Keynote can be used to import presentations created in PowerPoint and create presentations that can easily be saved as PowerPoint files. The app also features a built-in laser pointer, which can be activated while in slideshow mode by simply holding down a finger on the iPad's display. Keynote is available through the iTunes Store for \$9.99.
 - **Numbers:** Available for \$9.99 through the iTunes Store, Numbers lets users create spreadsheets – complete with photos, charts, tables and graphics – in just minutes. With more than 250 functions, Numbers allows users to quickly and easily organize data, calculate information and manage lists. In Numbers, users can open and edit Microsoft Excel files and save Numbers spreadsheets as Excel files.
 - **Omni Invoice:** This app allows users to create professional quotes and invoices in just minutes and email them from their iPad. Quotes can be drawn up onsite or during meetings to help secure new business quickly and efficiently. The app is available through the iTunes Store for \$4.99.
 - **Expense Tablet for iPad:** Available through the iTunes Store for only \$0.99, this app is perfect for expense tracking and budget management.

The easy-to-use interface lets users keep track of all expenses. Expense Tablet for iPad features category and account tracking, monthly budget reports, graphs representing recent expense reports and live search updates.

“Our team understands the demands that today’s business professionals face, and we take pride in helping ensure our customers understand how to most effectively utilize their iPad, iPhone or other Apple device. In addition to our in-store tech support, we offer customers a variety of free training seminars – including one designed specifically to educate consumers about how to best utilize the iPad for business – all year round,” said Don Mayer, chief executive officer and “Top Dog” at Small Dog Electronics.

Small Dog Electronics is New England’s largest Apple Specialist and Authorized Apple reseller of new and refurbished Macintosh computers, peripherals and software. To learn more about Small Dog, visit www.smalldog.com.

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About Small Dog Electronics

Small Dog Electronics, New England's top Apple Specialist and reseller and a leading Apple Specialist in the US, was founded in 1995 by the father-and-son team of Don and Hapy Mayer. Small Dog is a socially and environmentally responsible company and employer. For more information about Small Dog Electronics and its product line of Apple computers, peripherals, iPods, software and printers, visit their website at www.smalldog.com.